**Module 1 Challenge**

**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

1. The most successful category of crowdfunding campaigns is theater.
2. Plays are the most successful subcategory of crowdfunding.
3. Crowdfunding campaigns created in the Summer are most successful.

**What are some limitations of this dataset?**

The range of data is very spread out. This is a limitation due to the amount of money some crowdfunding was asking for. Some projects were much more involved in asking for more money than others. The other limitation is that the variance and standard deviation is large for both the successful and unsuccessful campaigns signifying that the data is very spread out from the mean and spread out from each other.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

You could create a table examining the average donation for each project. You could also show a graph comparing the outcomes based on what country the crowdfunding was from. You could also compare the outcomes of the Crowdfunding that was spotlighted versus not spotlighted.